

# Deadman Distillery and Brewery(DDB)

<Press release for financial standing for Deadman Distillery and Brewery (DCB) 2080>

**Company:** Deadman Distillery and Brewery (DDB)

**CEO:** Butch C. Asidy

**Founded:** 2070 reached A status 2077

**Headquarters:** Seattle Underground

**Average Gross Annual Income:** 3.5M

**Brewery Location:** Cara'Sir (Portland), Tir Tairngire

**Distillery Location:** Seattle Underground (Orc Underground), UCAS

**Motto:** All for Rum and Rum for all!



Deadman Distillery and Brewery (DDB) is a publicly traded company that honors the old way of producing a wide variety of spirits and ales. This company does not use any automation for the production of their top of the line products, and the recipes are only known by a select few. <The recipes are held secret by the vice president of the department, the master (distiller/brewer) and the CEO. There is thought to be a copy of each recipe in the CEO's safe in his office, but no one can confirm these rumors.> Drunken Monkey

Deadman is always looking for the next big taste, whether from the distillery or brewery, they are innovative and successful in producing a fine product. None of their products use soy base, so all are real alcohol and not the synthohol cousins. This makes DDB's products worth a lot more money. <Rumor has it that they are infusing their spirits with power from spirits and other spells. These infused drinks give the person drinking it the power for a very short time. These are their specialty drinks and have to be ordered through back channels. Their cinnamon liquor can be infused with fireball giving the drinker the ability to cast a fireball for every shot taken.> Burnt Hands

DDB is made up of four divisions; Distillery, Brewery, Security, and R&D. Each division is run by the VP of the division. They report everything to the CEO directly. Mr. Asidy tends to micromanage the company, letting his department heads only take the reigns for day to day operations.

## **Distillery:**

DDB has three high value spirits, Shoteye (rye), Barrels of Death (Whiskey), and In the Booty (Rum). These three are made in small batches and are sought after by wealthy corporate types and rum runners alike. These bottles individually sell for 10x's the average value for prime alcohol. The bottles are never on the shelf for more than a day.

The distillery does run cheaper alcohol (not synthohol). Skull and bones Vodka, Burning Spirits Cinnamon Liquor, Bee Sting Honey Whiskey are all popular with the average corporate employee. These bottles are a little more than the synthohol, but far cheaper than their high end spirits.

<I bought a bottle of ElectroLight whiskey. I took a shot right before a run, and could feel the power through my body. After a few minutes, I shot a lightning ball across the opening. I didn't know about this effect, so I set off alarms to the building I was supposed to be infiltrating.> Solo Runner

### **Brewery:**

The brewery location is a place of beer magic. DDB purchased an old brewery from the Tir government. Portland brewery, that closed down in the mid 2020's, had been sitting vacant for decades. DDB took a tour of the facility and purchased it on the spot. Along with the building, DDB found the recipes for some of Portland Brewery's best ales.

These ales were brought back out and quickly became a bestseller. The time it took to make a batch, all kegs were sold off before the next batch was even started. The now owner of each keg given a do not tap before date. The price of this beer was rising rapidly, creating a secondary market. The wealthy purchasing kegs on the black market, more for prestige than flavor. Most kegs never getting tapped.

<I have done a run to collect a stray keg of a Strawberry Blonde IPA. The Johnson was insistent that we only take the one keg. He said taking others would affect the company. He said we don't want to hurt them financially.> Mapache Borracho

### **Security**

The security division is not the kind of security one might think about, it is a chemical security. The company has created a specific DNA tag that could not be taken out of their recipes. This little DNA tag was copyrighted with the corporate court and introduced into all spirits and beers.

The security team's main purpose is to test the drinks of competitors for this strand. If it was found, they would go after the company through the court system. They have grown quickly when a group of shadowrunners stole a recipe, and the strand was found in a minor corporations product. They sued and now own the company.

Physical security is licensed out to local security companies. They will fight off any invaders while keeping employees and property safe. <In Seattle, the physical security is hired out to Sojin Inc's Security Department. In the Tir they have hired out security from the government.> Spider of the Web

## Research & Development

A large portion of the companies profits go to R&D. The R&D division is charged with creating new flavors of spirits and beers. They now have over 40 varieties of beers and ales, and 20 different flavors of spirits. <This is not including the enchanted bottles that are not on the normal "Flavors". Healing, lightning, invisibility just to name a few. Not sure how they are enchanting liquids.> Confused Enchanter

The R&D is always creating new flavors. Some that come out as product, others that never see the light of day. Each and every flavor starts out as a mini cask. If these tests are successful, they move into production, usually as a seasonal flavor. <The money difference is that R&D also is home to their slush fund. This is the fund that they use to hire Shadowrunners, buy companies, and enhance their product line.> Nigrum Computantis

## Into the Shadows

DDB is more than willing to hire out shadowrunners. They are always looking to get an edge in the crowded alcohol market. They continue to refuse to make soy based synthohol. Only real alcohol for this company.

They will hire local talent, bring in out of town talent, and have even been known to use gangs for their jobs. This company has successfully used runners to acquire recipes, employees, and samples of new product from the competition.

This company always offers a case of one of their spirits as a bonus for a job well done. If the job is done without bloodshed, they offer a few bottles of enchanted spirits. The enchanted liquid is equal to one force point per shot. Max shots is 4. After that the person is getting too drunk to focus on the spell. This even works on mundane and cybered metahumans as long as they have a biological stomach.

<http://shadowrunsurvivalguide.com>